



Event Platform Technology

Work with ATWM, an award-winning event agency, renowned for its expertise in event platform implementation.

Tailored solutions guiding you every step of the way.

We've identified three key audiences who can gain the most from ATWM: RainFocus clients looking to optimize their platform experience, event teams exploring new event technology solutions, and agencies managing platform rollouts on behalf of clients. Read on to discover how ATWM can help you navigate complexity and elevate your implementation.

○ Are you already a RainFocus client? We can help!

Delegate your entire platform configuration coordination and management to someone that intimately understands your registration, content and exhibitor programs, virtual events, integrations, event nuances, and RainFocus in equal measure.

Working with ATWM and RainFocus together unlocks a treasure trove of benefits. As event management professionals, ATWM not only has a deep understanding of how event platforms work and how to configure them but has also managed some of the most complex registration, content, and exhibitor requirements from a programmatic perspective. ATWM will guide you through an unparalleled event planner and attendee platform journey, looking at all your touch points to ensure your platform implementation is intentional, maximizes your investment, and elevates both the planner and attendee experience.

Get platform support from the only RainFocus certified agency partner and reseller:

- Requirements gathering
- Change management
- Testing
- Custom RainFocus branding
- Day-to-day registration services
- Housing management (including venue sourcing)
- Speaker and content management
- Exhibitor management
- A dedicated support team that knows everything about your event

Envision the synergies of having the agency that is providing your registration services or content management support also help with defining requirements and liaising with RainFocus on your build and testing on your behalf. We can work with you to develop a suite of value add services to suit your needs.

○ Are you in the deep end looking for a new platform solution?

- Are you running into roadblocks getting your platform to align with your brand?
- Are you at your wits end trying to get a CRM or marketing automation to work?
- Are you tired of waiting on hold, only to find out that customer service can't help you?

It does not need to be like this. Work with a trusted advisor that has been managing some of the most complex platform requirements out there for the last 15 years.

From advisor to configuration to complete program management, with ATWM you have all your bases covered. Complimented by personal high-touch support, we can help you navigate and elevate your platform implementation, so that you don't suffer from platform afterthought syndrome.

○ Are you a trusted production agency, experiential/creative firm, or tradeshow management company that has been tasked with a platform implementation by an important client?

Your client wants you to manage everything about their event for them, but platform implementation and management is simply not your area of expertise. It's ok, we get it. We have worked along side some of the biggest names out there, supporting every step of the way. Let us help you to continue to shine with a RainFocus platform implementation.

With ATWM's meticulous planning and RainFocus' robust software, we are revolutionizing how events are organized, executed, and measured.

Contact us today to get started!

With our experience and RainFocus' robust software, we support you every step of the way. Connect with one of ATWM's experts at help@atwm.ca and ensure your event's success.